

Main Street Delaware Presents

2022

Investment Opportunities

First Friday

\$8,000/YEAR • \$2,000/QUARTER • \$750/MONTH

Designation as community investor on all promotional materials for the event(s) including signs, posters, postcards, website, social media, and press materials. Opportunity to have a vendor booth with featured location during the event(s).

MSD App

\$250/MONTH

Designation as presenting sponsor on the Main Street Delaware app for the duration of one month as well as recognition on social media. Opportunity to send push notifications to app users offering coupons, deals, or specials for your business.

Farmers' Market

\$8,000/GOLD

Designation as community investor for the Farmers' Market on promotional materials including signs, posters, postcards, website, social media, and press materials. Opportunity to have a vendor booth at First Fridays between May and October with featured location during the event(s).

\$5,000/SILVER

Designation as community investor for the Farmers' Market on promotional materials including website and social media. Opportunity to have a vendor booth at First Fridays between May and October with featured location during the event(s).

\$2,500/BRONZE

Designation as community investor for the Farmers' Market on promotional materials including website and social media.



Makers' Market

\$3,000/GOLD

Designation as community investor for the Makers' Market on promotional materials including signs, posters, postcards, website, social media, and press materials. Opportunity to have a vendor booth with featured location during the event(s).

\$1,500/SILVER

Designation as community investor for the Farmers' Market on promotional materials including website and social media. Opportunity to have a vendor booth with featured location during the event(s).

\$500/BRONZE

Designation as community investor for the Farmers' Market on promotional materials including website and social media.

Concert Series

\$10,000/GOLD

Designation as community investor for the Concert Series on promotional materials including signs, posters, postcards, website, social media, and press materials. Opportunity to have a vendor booth with featured location during the event(s).

\$5,000/SILVER

Designation as community investor for the Concert Series on promotional materials including website and social media. Opportunity to have a vendor booth with featured location during the event(s).

\$2,500/BRONZE

Designation as community investor for the Concert Series on promotional materials including website and social media.

Hidden Spaces

\$2,500/SINGLE EVENT

Designation as community investor for the Hidden Spaces tour on promotional materials including signs, posters, postcards, website, social media, and press materials. Opportunity to engage with the audience during the event as well as 4 tickets to participate.

Trick-or-Treat

\$2,500/SINGLE EVENT

Designation as community investor for Trick-or-Treat Down Main Street on promotional materials including signs, posters, postcards, website, social media, and press materials.

Chocolate Walk

\$2,500/SINGLE EVENT

Designation as community investor for the Chocolate Walk on promotional materials including signs, posters, postcards, website, social media, and press materials. Opportunity to engage with the audience during the event as well as 4 tickets to participate.

Friendsgiving

\$2,500/SINGLE EVENT

Designation as community investor for Friendsgiving on promotional materials including signs, posters, postcards, website, social media, and press materials. Opportunity to engage with the audience during the event.

Gala & Awards

\$2,500/SINGLE EVENT

Designation as community investor for Main Street's Annual Gala & Awards night on promotional materials including signs, posters, postcards, website, social media, and press materials.

Investment Opportunities

Home for the Holidays:

First Friday

\$1,500
Drawing over 15,000 people, this event is the kick-off for the Holiday season in Delaware. Designation as community investor for Home for the Holidays on promotional materials including signs, posters, postcards, website, social media, and press materials. Opportunity to have a vendor booth with featured location during the event.

Christmas Tree

\$2,500
Help us light & decorate the Downtown Tree for the holiday season! Designation as community investor for Home for the Holidays on promotional materials including signs, posters, postcards, website, social media, and press materials as well as designation on large banner in front of the Downtown Christmas tree for the entire month of December. Opportunity to have a vendor booth with featured location during the Tree Lighting event.

Festive Activity

\$1,500
Activities like...bringing reindeer to downtown, inflatables, and more! Designation as community investor for Home for the Holidays on promotional materials including signs, posters, postcards, website, social media, and press materials as well as designation on a banner in front of the attraction. Opportunity to have a vendor booth with featured location during the Tree Lighting event.

Main Stage

\$2,000
The Main Stage is a focal point of the event where announcements take place, carolers sing, and we countdown to light up the tree! Designation as community investor for Home for the Holidays on promotional materials including signs, posters, postcards, website, social media, and press materials as well as designation on large banners framing the stage for December's First Friday. Opportunity to have a vendor booth with featured location during the Tree Lighting event.

Dash for Dasher

\$1,000
A scavenger hunt for all ages – help Santa find his lost reindeer, Dasher! Designation as community investor for Dash for Dasher on promotional materials including signs, posters, postcards, website, social media, and press materials. Opportunity to have a vendor booth with featured location during the Tree Lighting event.

Carriage Rides

\$2,500
Horse-drawn carriage rides through downtown on Friday nights in December! Designation as community investor for Home for the Holidays on promotional materials including signs, posters, postcards, website, social media, and press materials as well as designation on a banner posted to the carriage during operating hours. Opportunity to have a vendor booth with featured location during the Tree Lighting event.

Holiday Parade

\$2,500
A community favorite – the annual Holiday Parade takes place on the first Sunday in December! Designation as community investor for the Holiday Parade on promotional materials including signs, posters, postcards, website, social media, and press materials as well as designation as presenting sponsor on the first float in the parade. Opportunity to have a vendor booth with featured location during the Tree Lighting event.

Santa Visits

\$5,000
An opportunity for kids to meet Santa locally, on the weekends in December! Designation as community investor for Home for the Holidays on promotional materials including signs, posters, postcards, website, social media, and press materials as well as designation on large banner in front of the Delaware Welcome Center during Santa visits. Opportunity to have a vendor booth with featured location during the Tree Lighting event.

Ice Skating Rink

\$10,000/GOLD
Designation as community investor for the (iceless) Ice Skating Rink on promotional materials including signs, posters, postcards, website, social media, and press materials as well as designation on a banner at event site. Opportunity to have a vendor booth with featured location during the Tree Lighting event.

\$5,000/SILVER

Designation as community investor for the Ice Skating Rink on promotional materials including posters, website, and press materials. Opportunity to have a vendor booth with featured location during the Tree Lighting event.

\$2,500 BRONZE

Designation as community investor for the Ice Skating Rink on promotional materials including website and press materials.

Interested?

Contact Susie Bibler at director@mainstreetdelaware.com or 740-362-6050 if you would like to become a community investor, set up a meeting, or need any questions answered.

Thank you for investing in our community!